Pellissippi State Community College
2010-15 Strategic Plan Update
PSCC Foundation Board Meeting
June 16, 2015
Mission Statement

The mission of Pellissippi State is to serve its community by providing college-level and non-credit courses and learning support instruction using a variety of delivery methods, including distance learning. The College provides support for teaching and learning, training and workforce development, and opportunities for life, civic and cultural enrichment.
SFI: Innovative Instructional Programs

Pellissippi State will expand its instructional programs, diversify delivery options and modes of instruction, and develop new programs for target populations in collaboration with business and industry to address workforce needs.
Innovative Instructional Program

Achievements

1. Establishment of 13 cohorts which include one accelerated degree program. 200+ students graduated to date in the cohort program.

2. Conducted a pilot of block scheduling at Division Street, Magnolia Avenue and Blount County in Business Administration.

3. Students from 47 area high schools/home school organizations participate in dual enrollment. Dual enrollment has experienced a 9.4% five year growth rate.

4. Learning support has transitioned from stand-alone classes to co-requisite remediation.

5. Instituted a series of summer boot camps to provide students the opportunity to improve their placement testing scores.

6. Established policy and practice for the awarding of Prior Learning Credit.
SF 2: Exceptional Student Experiences

Pellissippi State will focus on the student experience by supporting students to program completion, redesigning academic engagement and other processes, and marketing success strategies to specific student populations.
Exceptional Student Experiences
Achievements

- Continued with the revamping of advising as indicated by participation in FOE
- Enhanced tutoring services by including supplemental instruction and online tutoring through Tutor.com
- Purchased and implemented phase one of a student contact management system to improve the process of admissions
- Promotion of service learning by recording service hours on transcripts
- Established the Center of Student and Community Engagement at Magnolia Avenue campus
- Completed customer service training program for all support and administrative staff
- Improved transportation options for students at Magnolia Avenue and Division Street campuses
- Implementation of co-requisite remediation
SF3: Resource Development

Pellissippi State will identify new revenue streams and increase the funds secured through external grants and gifts in support of its programs and services.
Resource Development Accomplishments

- Secured grant funding in excess of $18 million in the last five years; foundation funds received over $4 million.
- In process of developing a major gifts campaign
- Hired a consultant who specializes in community college fundraising.
- Will develop a strategic plan for the foundation
- Three staff positions filled
SF4: Quality Teaching

Pellissippi State will invest in quality teaching and teaching support through an aggressive program of faculty and staff development to support pedagogical innovations throughout the curriculum and to enhance and integrate the use of technology where appropriate.
Quality Teaching Accomplishments

- Established a New Faculty Academy to improve the transition of new faculty into the college
- Implemented the Quality Enhancement Plan
- Established a faculty development committee to enhance professional development
- Developed a process for the certification of all online courses and instructors
- Implemented annual reporting in all academic departments to improve the use of data in department activities and improve student learning
- Instructors in English, Math and Reading trained for co-requisite remediation
- Implementation of the Mobile Fellows Academy
SF 5: Process Efficiency

Pellissippi State will redesign and restructure institutional processes to improve efficiency and communication.
Process Efficiency Accomplishments

- Automated Student Perception of Faculty Survey
- Implemented the Hobson’s student communication system
- Implemented FLAC
- Automated catalog process
- Participated in Business Process Management on state level
SF6: Community Connections

Pellissippi State will expand its outreach through connections in the community and partnerships with business, industry, and other educational providers at higher education and training agencies.
SF6: Community Connections
Accomplishments

- Established a magnet academy with Knox County Schools
- Expanded UT Bridge program
- Increased partnerships with local industry to provide workforce training
- Improved effectiveness of advisory boards for AAS programs
- Participated in partnerships with industry for grant applications
- Established Career Coach online for students interested in Pellissippi State
- Continued to strengthen partnerships with industry to provide student internships
Key Performance Indicators

- Increased graduate numbers from 1263 in FY2010-11 to 2432 in FY2014-15
- 94% job placement rate
- 97% first time pass rate on Nursing licensure exam
- Improved CCSSE and SENSE benchmark scores
- 403 students received PLA credit